The Charter is the result of a collaborative work of leaders from the field. They are the Charter’s ambassadors and signatories:

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Join us! Endorsing the Charter’s principles and values is a step forward in promoting informed decision-making in philanthropy.

Contact WINGS at info@wingsweb.org or visit our website at www.wingsweb.org for more information.
**Vision: Good Data for Greater Impact**

The Charter promotes:

- A global vision for philanthropy data
- A framework for collaboration
- An assessment of needs and capacities

**Goals**

1. Establish standards for data collection and sharing
2. Enable cross-national data comparisons
3. Map gaps and trends
4. Identify capacities to be developed
5. Increase visibility of the sector
6. Use data to influence change

**Benefits**

- **Enable Coordination**
  - Of efforts and resources for data collection
- **Reflect Diversity**
  - Of different cultures and contexts
- **Promote Collaboration**
  - For faster, more affordable, and useful data
- **Share Knowledge**
  - For better time and resource allocation

**Key Factors for Success**

- **Inclusiveness**
  - Consider the diversity of the sector
- **Openness**
  - Data open to third parties
- **Respect**
  - Acknowledge the providers of data
- **Improvement**
  - Adopt principles of good practice
- **Accessibility**
  - What’s available, where to find it, how to access it
- **Quality**
  - Accurate, reliable, timely, comparable, actionable data
- **Sharing**
  - Knowledge from diverse backgrounds
- **Safeguarding**
  - Clear policies and procedures
- **Accountability**
  - Transparency, truthfulness, objectivity, & constructive use of data

**Stakeholders**

- **Data Providers**
  - Organizations and individuals providing data
- **Data Consumers**
  - Organizations and individuals using data to advance and better understand the philanthropy sector
- **Data Collectors**
  - Organizations and individuals collecting, analyzing and/or managing data